

Oregon Film & Video Office Profit & Loss Budget Overview July 2013 through June 2015

	Jul '13 - Jun 15	Budget	\$ Over Budget
Income			
2000 · Carryover	258,993.88	258,993.88	0.00
2010 · Interest	54.47		
2020 · Lottery Disbursement	1,130,544.00	1,130,544.00	0.00
Total Income	1,389,592.35	1,389,537.88	54.47
Expense			
4000 · Payroll			
4010 · Wages	502,576.63	525,000.00	-22,423.37
4020 · Federal WH	-168.00		
4030 · FICA	38,825.09	43,000.00	-4,174.91
4040 · State WH	-0.01		
4050 · PERS			
4051 · PERS- Payroll	69,477.98	78,000.00	-8,522.02
4052 · PERS - Bond Assessment	33,245.16	35,000.00	-1,754.84
4050 · PERS - Other	0.00		
Total 4050 · PERS	102,723.14	113,000.00	-10,276.86
4060 · Insurance	131,491.11	140,000.00	-8,508.89
4070 · Deferred Comp	0.00		
4080 · Worker's Comp	260.00	300.00	-40.00
4000 · Payroll - Other	0.00		
Total 4000 · Payroll	775,707.96	821,300.00	-45,592.04
5000 · Office Overhead & Expenses			
5010 · Office Rent	54,059.17	71,000.00	-16,940.83
5020 · Copier			
5021 · B/W Copies	790.20	2,000.00	-1,209.80
5022 · Color Copies	853.45	1,000.00	-146.55
5023 · Lease	7,740.18	15,000.00	-7,259.82
5020 · Copier - Other	0.00		
Total 5020 · Copier	9,383.83	18,000.00	-8,616.17
5030 · Computer			
5031 · Equipment	2,517.28	10,000.00	-7,482.72
5032 · Maintenance	862.00	2,000.00	-1,138.00
5033 · Software	928.85	1,700.00	-771.15
5030 · Computer - Other	0.00		
Total 5030 · Computer	4,308.13	13,700.00	-9,391.87
5040 · Telephone			
5041 · Cell Phone	0.00	3,500.00	-3,500.00
5042 · Hardware & Updates	0.00	500.00	-500.00
5043 · Telephone and Internet	11,818.87	13,000.00	-1,181.13
5040 · Telephone - Other	0.00		
Total 5040 · Telephone	11,818.87	17,000.00	-5,181.13
5050 · Postage and shipping	3,529.35	3,550.00	-20.65
5060 · General Office			
5061 · Office Cleaning	2,646.00	5,000.00	-2,354.00

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5062 · Printing	390.00	500.00	-110.00
5063 · Supplies	3,439.50	5,000.00	-1,560.50
5060 · General Office - Other	476.33	750.00	-273.67
Total 5060 · General Office	6,951.83	11,250.00	-4,298.17
5070 · Website			
5071 · Consulting & Updates	0.00	1,500.00	-1,500.00
5072 · Hosting	1,320.13	2,500.00	-1,179.87
5073 · Reel Scout	27,300.00	28,900.00	-1,600.00
5070 · Website - Other	0.00		
Total 5070 · Website	28,620.13	32,900.00	-4,279.87
5080 · Legal and Banking Fees			
5081 · Attorney Fees	3,052.80	6,000.00	-2,947.20
5082 · Bank Fees	99.28	500.00	-400.72
5083 · Legislative Counsel	284.00	750.00	-466.00
5084 · Business Oregon Fees	0.00		
5085 · Legislative	0.00		
5080 · Legal and Banking Fees - Other	0.00		
Total 5080 · Legal and Banking Fees	3,436.08	7,250.00	-3,813.92
5090 · Other			
5092 · Employee Recruitment	11,340.38	12,000.00	-659.62
5093 · Insurance	1,840.00	6,000.00	-4,160.00
5094 · Staff Development	285.00	1,500.00	-1,215.00
5090 · Other - Other	0.00		
Total 5090 · Other	13,465.38	19,500.00	-6,034.62
5100 · Subscriptions	580.60		
5200 · Professional Services			
5210 · Clerical Assistance	580.00	1,500.00	-920.00
5220 · Payroll and Tax Services	3,418.53	6,000.00	-2,581.47
5230 · Statewide Study	0.00		
5200 · Professional Services - Other	0.00	1,000.00	-1,000.00
Total 5200 · Professional Services	3,998.53	8,500.00	-4,501.47
5999 · Relocation Costs	11,907.35	12,000.00	-92.65
5000 · Office Overhead & Expenses - Other	0.00		
Total 5000 · Office Overhead & Expenses	152,059.25	214,650.00	-62,590.75
6000 · Marketing & Advertising			
6010 · Memberships	0.00		
6020 · Event Marketing			
Total 6020 · Event Marketing	16,710.24	17,042.60	-332.36
6030 · Social Media Marketing			
6032 · The Confluence	96.00	200.00	-104.00
6033 · Mail Chimp	1,725.00	1,800.00	-75.00
6034 · Online Advertising	0.00		
6035 · Viral Marketing	0.00		

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6030 · Social Media Marketing - Other	0.00		
Total 6030 · Social Media Marketing	1,821.00	2,000.00	-179.00
6040 · Ad Production	0.00	2,000.00	-2,000.00
6050 · Ad Placement			
Total 6050 · Ad Placement	5,293.37	5,500.00	-206.63
6060 · Trade Shows			
6061 · Commercial Production Events	0.00		
6060 · Trade Shows - Other	1,532.95	9,000.00	-7,467.05
Total 6060 · Trade Shows	1,532.95	9,000.00	-7,467.05
6070 · Sponsorships			
Total 6070 · Sponsorships	41,250.16	42,500.00	-1,249.84
6080 · Business Recruitment			
6081 · In State	686.30	2,000.00	-1,313.70
6082 · Out of State	25,046.17	32,000.00	-6,953.83
6083 · Oregon Story Board	7,491.10	8,000.00	-508.90
6080 · Business Recruitment - Other	583.33		
Total 6080 · Business Recruitment	33,806.90	42,000.00	-8,193.10
6090 · Production Directory			
6091 · 2014 Directory	7,500.00	7,500.00	0.00
6092 · 2015 Directory	7,500.00	7,500.00	0.00
6090 · Production Directory - Other	0.00		
Total 6090 · Production Directory	15,000.00	15,000.00	0.00
6100 · Indigenous Industry			
6110 · Screenings	236.00	500.00	-264.00
6120 · Staff Coordinated Workshops	0.00		
6130 · Sponsored Events	10,250.57	11,000.00	-749.43
6100 · Indigenous Industry - Other	0.00		
Total 6100 · Indigenous Industry	10,486.57	11,500.00	-1,013.43
6200 · Promo Materials	0.00	1,000.00	-1,000.00
6000 · Marketing & Advertising - Other	50.00		
Total 6000 · Marketing & Advertising	125,951.19	147,542.60	-21,591.41
6999 · Uncategorized Expenses	0.00		
7000 · Travel			
7010 · In State			
7011 · Lodging	1,352.97	2,000.00	-647.03
7012 · Meals	1,937.76	2,250.00	-312.24
7013 · Transportation	4,971.44	5,500.00	-528.56
7010 · In State - Other	0.00		
Total 7010 · In State	8,262.17	9,750.00	-1,487.83
7020 · Out of State			

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7021 · Lodging	1,410.35	2,500.00	-1,089.65
7022 · Meals	418.08	1,000.00	-581.92
7023 · Transportation	1,112.59	2,500.00	-1,387.41
7020 · Out of State - Other	0.00		
Total 7020 · Out of State	<u>2,941.02</u>	<u>6,000.00</u>	<u>-3,058.98</u>
7000 · Travel - Other	0.00		
Total 7000 · Travel	<u>11,203.19</u>	<u>15,750.00</u>	<u>-4,546.81</u>
Total Expense	<u>1,064,921.59</u>	<u>1,199,242.60</u>	<u>-134,321.01</u>
Net Income	<u><u>324,670.76</u></u>	<u><u>190,295.28</u></u>	<u><u>134,375.48</u></u>