



OREGON FILM & VIDEO OFFICE

Legislative Briefing – Ways & Means [2017-2019 Biennium]

STATUTORY AUTHORITY AND MISSION

The Oregon Film & Video Office (OFVO) is a semi-independent state agency, created by statutory authority under ORS 284.300 to 285.375.

The mission of the Film & Video Office is to promote statewide development of the film, video and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry nationally and internationally.

WHAT WE DO

With a staff of 4 FTE and a 2017-2019 biennial budget of \$1,207,545 we:

- Market Oregon as a filming location, recruit out-of-state productions, and serve as a liaison to the productions to help navigate permits, access or other production-related concerns
- Support and build on a thriving indigenous film, video, and multimedia industry
- Administrate Oregon Production Investment Fund (OPIF) and Greenlight Oregon (GOLR) incentive programs
- Support and advise the state's public and private higher educational institutions as they prepare their students for a future in the media industry
- Track and report on the economic impact of the industry and industry-related programs
- Work with other governmental entities to create and streamline filming regulations
- Build partnerships with local communities and other state agencies
- Provide consumer protection information
- Serve as a spokesperson for the industry, both within and outside of the State
- Event sponsorship, participation and promotion
- Community Development

BENEFITS TO OREGON

The film and video industry benefits Oregon in a wide variety of ways:

- **Economic Impact.** Due to increase in activity over the 2015-2017 biennium, the direct spending on film and television production has continued to rise.

Tracked Qualified Spending on Film and Media Production in Oregon for the 2015-2017 Biennium was over \$330million, we expect that number to increase to over \$350million for the 2017-2019 biennium.

This does not include many commercial productions which do not come through the incentive system and still shoot here in the state. This is estimated at more than 100 productions or various sizes per year.

- **Industry revenue is spread throughout various sectors of the economy.** The average film or television production does significant business with hundreds of local vendors per production including hotels, rental cars, lumber yards, hardware stores, office supplies, clothing stores, furniture and antique stores, grip and lighting equipment, and many more.
- **Economic impact is felt throughout the state.** With the addition of our new "regional" incentive program passed during the 2017 session, the impact of this industry is felt statewide. Productions like Netflix's EVERYTHING SUCKS! and THE OA shooting in La Pine, Fort Rock, Bend and Pacific City; TNT's ANGIE TRIBECA shooting an episode on Mt. Hood; ABC's pilot for STATIES shooting in Manzanita; and the feature film PHOENIX, OR shooting in Klamath Falls, are utilizing local crew, purchasing from local vendors and staying in local hotels.
- **The film and television industry provides living wage jobs with benefits.** On the television series that are in production in Oregon, the average hourly wage is over \$25/hour. A full time worker can earn health benefits for up to two years on one television production.
- **Promotional value** – The film and television industry in Oregon is now 110 years old and the projects that have utilized Oregon crews and locations still draw tourists from every part of the world. PAINT YOUR WAGON and ANIMAL HOUSE celebrated their 50th and 40th anniversaries in 2018 and they still continue to serve as a tourist destination in Baker and Lane counties. In addition, in honor of its own 50th anniversary in 2018, OFVO worked PDX Airport and Travel Oregon to create a 160' long exhibit in the south foot tunnel that features more than 20 #Oregon Made film posters and a commissioned mural that celebrates the location diversity of the state from sun-up to sundown. Newer promotional opportunities have also come from award winning features like LEAN ON PETE (Harney Co) and LEAVE NO TRACE (Estacada and Newburg).

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Legislative Briefing [2017-2019 Biennium] (cont.)

During the 2017-2019 biennium, the Oregon Film & Video Office has successfully recruited and assisted numerous film and television projects here in Oregon. The following are a few examples of successful projects produced throughout Oregon in the last two years:

LEAVE NO TRACE (FEATURE FILM)

The independent feature LEAVE NO TRACE by Oscar nominated director Debra Granik is based on a novel by Portland author Peter Rock and shot in Estacada and Newburg was released in June 2018.

BAD SAMARITAN (FEATURE FILM)

The visceral feature film starring David Tennant and directed by Dean Devin shot in Portland and Sandy and was released in 2018.

MISSING LINK (FEATURE FILM)

This critically acclaimed stop-motion animated feature is the fifth from Hillsboro-based Laika who consistently get nominated for Academy Awards.

AMERICAN VANDAL (SEASON 2)

The Funny or Die, CBS and Netflix series was the most “binge watched” program on Netflix in 2017, and the second, PNW set season was shot entirely in Oregon.

THE PERFECTIONISTS (SEASON 1)

This spin-off series from the very popular “PRETTY LITTLE LIARS” creators shot its pilot in Oregon in the Spring of 2018 and was picked up for a 10 episode season, also shooting in Oregon.

INTERACTIVE GAME DEVELOPMENT

During the 2017-2019 biennium, interactive game companies grew in clusters in places like Eugene, Oregon City, Bend and Portland. Many of these in-state headquartered companies have utilized our programs to develop and complete numerous original games leading to the growth of a permanent workforce. A total of 10 new interactive projects were incentivized - nearly \$5M of in-state spend was incentivized.

#OREGONMADE CREATIVE FOUNDATION

As part of OFVO’s effort to reach individual talent that is not being directly impacted by our incentive programs, OFVO started a separate non-profit called the #OregonMade Creative Foundation. Utilizing unique partnerships to both finance and promote these specially designed programs the OMCF has created and awarded an Outdoor Diversity Film Grant, an Animation Apprenticeship Program, a Playa Screenwriting Residency program and a Post-Production Film grant with partners like Travel Oregon, Prosper Portland, Danner Boots, Playa Summer Lake, the Northwest Film Center and the Portland Film Office. The OMCF has also started a unique theatrical distribution program called the Portland Circuit that gives local filmmakers a chance to show their films in a theatre on a one-week run at now expense to them – this program should soon be expanded statewide. *Find out more [OregonMade.org](https://oregonmade.org)*



OREGON FILM FESTIVALS

Working closely with the Community Service Center at the University of Oregon and Travel Oregon, OFVO was able to publish a report detailing the true economic and personal impact of the many film festivals that happen across the state. OFVO travels and attends most of these festivals on an annual basis as a way to keep up with the filmmaking community in all parts of that state. This report shows the amounts of money being spent in place like Bend, Ashland, La Grande, and Klamath for accommodation, food and transport and underlines the passed-along value of the content and content creators working in and coming into the state. This report can be found on the “About Us” page on our site and also through this direct link: <https://oregonfilm.org/wp-content/uploads/2017/10/Oregon-Film-Festival-Impacts-FINAL.pdf>

COMMEMORATION OF SUCCESSFUL PROJECTS

OFVO worked with our partners at NBC, Comcast, IFC and Broadway Video to create and install several physical commemorations to celebrate the 6 years of the NBC series GRIMM and 8 years of the IFC/Broadway Video series PORTLANDIA. A special plaque was dedicated in North Portland’s Pier Park with the help of the park staff, Friends of Trees and the Friends of Pier Park to recognize one of the main shooting locations for GRIMM. In addition, a specially designed bike rack and “Mr. Mayor” plaque was built and installed in Portland City Hall to recognize the many scenes shot in and around that location for the Emmy Award winning series PORTLANDIA.

ANIMATION

Oregon’s leadership in world class animation continued to grow during the last biennium. Animated series from Portland based ShadowMachine included THE SHIVERING TRUTH and DALLAS & ROBO. In addition House Special continue its award winning commercial work for clients like M&Ms which included a high profile Super Bowl ad. A new PNW set animated feature from Oscar nominated Laika called MISSING LINK will be released in 2019.

OREGON FILM TRAIL

OFVO is working with the City of Astoria, the Oregon Coast Visitors Association and Travel Oregon to erect a series of specially designed signs commemorating the locations of films shot in and around the Astoria area – including SHORT CIRCUIT, KINDERGARDEN COP and THE GOONIES. In addition, OFVO has partnered with OPRD to erect a similar sign in Gleneden SP along with the planting of 50 new trees to commemorate 50 years of partnership between the two agencies and the production of the Paul Newman Feature Film SOMETIMES A GREAT NOTION based on the book by Oregon author Ken Kesey and shot in and around nearby Lincoln City.

NEW #OREGONMADE PRODUCTIONS

During the 2017-2019 biennium OFVO welcomed several new television series to the state. These include THE PERFECTIONISTS (10 Episodes, Warner Horizon), AMERICAN VANDAL (8 episodes, Netflix), DOCUMENTARY NOW! (6 episodes, IFC/BV), SHRILL (6 episodes, Hulu), TRINKETS (10 episodes, Netflix), IN THE VAULT (6 episodes, Complex Networks), and THE OA (3 episodes, Netflix). We look forward to welcoming all of these ongoing series back for their subsequent seasons.

TRANSPARENCY

OFVO’s budgets, economic impact reports and other data about our office can be found on our website at [OregonFilm.org/about-us](https://oregonfilm.org/about-us). Data related to incentive rebates and tax credit auctions can be found on our Transparency Site - https://www.oregon.gov/transparency/Pages/Economic_Development.aspx - [Office of Film & Television](https://www.oregon.gov/governor/27s/Office_of_Film_%26_Television)

For more information, visit [OregonFilm.org](https://oregonfilm.org).