

Oregon Film & Video Office
Profit & Loss Budget Overview
July 2017 through June 2019

	<u>Jul '17 - Jun 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Income			
2000 · Carryover	229,859.47	229,859.47	0.00
2011 · Administrative Fees	436.20		
2020 · Lottery Disbursement	1,207,545.00	1,207,545.00	0.00
2030 · OPIF & GOLR Audit Reimbursement	100,591.21	120,000.00	-19,408.79
2040 · GOLR Education and Workforce	30,000.00	30,000.00	0.00
2050 · Event Sponsorship Income	2,000.00	2,000.00	0.00
2060 · Interest Income	188.14		
Total Income	1,570,620.02	1,589,404.47	-18,784.45
Expense			
4000 · Payroll			
4010 · Wages	612,954.64	662,924.64	-49,970.00
4020 · Federal WH	-168.00		
4030 · FICA	46,330.48	51,045.20	-4,714.72
4040 · State WH	-172.44		
4050 · PERS			
4051 · PERS- Payroll	112,783.48	132,593.89	-19,810.41
4052 · PERS - Bond Assessment	37,801.36	66,292.46	-28,491.10
4050 · PERS - Other	0.00		
Total 4050 · PERS	150,584.84	198,886.35	-48,301.51
4060 · Insurance	171,731.30	183,200.00	-11,468.70
4070 · Deferred Comp	0.00		
4080 · Worker's Comp	226.28	1,000.00	-773.72
4090 · Temp Help	10,000.00	10,000.00	0.00
4000 · Payroll - Other	0.00		
Total 4000 · Payroll	991,487.10	1,107,056.19	-115,569.09
5000 · Office Overhead & Expenses			
5010 · Office Rent	96,834.04	97,200.00	-365.96
5020 · Copier	5,505.67	6,000.00	-494.33
5030 · Computer			
5031 · Equipment	6,603.40	6,700.00	-96.60
5032 · Maintenance	819.00	1,500.00	-681.00
5033 · Software	1,284.87	1,300.00	-15.13
5030 · Computer - Other	0.00		
Total 5030 · Computer	8,707.27	9,500.00	-792.73
5040 · Telephone			
5041 · Cell Phone	0.00	500.00	-500.00
5042 · Hardware & Updates	204.84	350.00	-145.16
5043 · Telephone and Internet	10,137.04	10,150.00	-12.96
5040 · Telephone - Other	26.00		
Total 5040 · Telephone	10,367.88	11,000.00	-632.12
5050 · Postage and shipping	866.75	3,000.00	-2,133.25
5060 · General Office			
5061 · Office Cleaning	2,456.09	2,468.28	-12.19
5062 · Printing	564.24	1,100.00	-535.76
5063 · Supplies	2,491.01	6,000.00	-3,508.99
5060 · General Office - Other	6.00	1,500.00	-1,494.00
Total 5060 · General Office	5,517.34	11,068.28	-5,550.94
5070 · Website			
5071 · Consulting & Updates	0.00	1,000.00	-1,000.00

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5072 · Hosting	2,214.55	2,470.00	-255.45
5073 · Reel Scout	26,400.00	26,400.00	0.00
5070 · Website - Other	0.00		
Total 5070 · Website	28,614.55	29,870.00	-1,255.45
5080 · Legal and Banking Fees			
5081 · Attorney Fees	7,280.00	7,280.00	0.00
5082 · Bank Fees	225.16	250.00	-24.84
5083 · Legislative Counsel	448.06	500.00	-51.94
5084 · Business Oregon Fees	0.00		
5085 · Legislative	39.93		
5080 · Legal and Banking Fees - Other	0.00		
Total 5080 · Legal and Banking Fees	7,993.15	8,030.00	-36.85
5090 · Other			
5092 · Employee Recruitment	0.00	1,000.00	-1,000.00
5093 · Insurance	1,443.00	2,000.00	-557.00
5094 · Staff Development	2,352.83	3,000.00	-647.17
5095 · Board Expenses	249.35	500.00	-250.65
5090 · Other - Other	0.00		
Total 5090 · Other	4,045.18	6,500.00	-2,454.82
5100 · Subscriptions	617.88	1,200.00	-582.12
5200 · Professional Services			
5210 · Clerical Assistance	0.00	1,000.00	-1,000.00
5220 · Payroll and Tax Services	3,830.59	4,000.00	-169.41
5230 · Statewide Study	0.00	50,000.00	-50,000.00
5200 · Professional Services - Other	0.00		
Total 5200 · Professional Services	3,830.59	55,000.00	-51,169.41
5999 · Relocation Costs	0.00	5,000.00	-5,000.00
5000 · Office Overhead & Expenses - Other	0.00		
Total 5000 · Office Overhead & Expenses	172,900.30	243,368.28	-70,467.98
6000 · Marketing & Advertising			
6010 · Memberships	300.00	600.00	-300.00
6020 · Event Marketing			
6021 · 50th Anniversary Events	15,650.85	16,800.00	-1,149.15
6022 · Event 2	3,976.65	4,000.00	-23.35
6023 · Event 3	1,300.00	1,300.00	0.00
6020 · Event Marketing - Other	0.00		
Total 6020 · Event Marketing	20,927.50	22,100.00	-1,172.50
6030 · Social Media Marketing			
6032 · The Confluence	0.00	150.00	-150.00
6033 · Mail Chimp	1,800.00	1,850.00	-50.00
6034 · Online Advertising	891.08	900.00	-8.92
6035 · Viral Marketing	0.00	0.00	0.00
6030 · Social Media Marketing - Other	8.99		
Total 6030 · Social Media Marketing	2,700.07	2,900.00	-199.93
6040 · Ad Production	3,000.00	3,000.00	0.00
6050 · Ad Placement			
Total 6050 · Ad Placement	3,069.26	3,700.00	-630.74
6060 · Trade Shows			

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6061 · Commercial Production Events	0.00		
6060 · Trade Shows - Other	754.02	800.00	-45.98
Total 6060 · Trade Shows	754.02	800.00	-45.98
6070 · Sponsorships			
6070 · Sponsorships - Other	17,150.00	17,150.00	0.00
Total 6070 · Sponsorships	38,845.76	39,000.00	-154.24
6080 · Business Recruitment			
6081 · In State	5,698.59	5,700.00	-1.41
6082 · Out of State	3,092.56	3,100.00	-7.44
6083 · Oregon Story Board	0.00		
6080 · Business Recruitment - Other	0.00		
Total 6080 · Business Recruitment	8,791.15	8,800.00	-8.85
6090 · Production Directory			
6091 · 2018 Directory	7,500.00	7,500.00	0.00
6092 · 2019 Directory	8,500.00	8,500.00	0.00
6090 · Production Directory - Other	0.00		
Total 6090 · Production Directory	16,000.00	16,000.00	0.00
6100 · Indigenous Industry			
Total 6100 · Indigenous Industry	65,060.24	70,200.00	-5,139.76
6200 · Promo Materials	2,000.00	3,000.00	-1,000.00
6300 · Marketing & Adv. Contingency	0.00	50,000.00	-50,000.00
6000 · Marketing & Advertising - Other	0.00		
Total 6000 · Marketing & Advertising	161,448.00	220,100.00	-58,652.00
6999 · Uncategorized Expenses	0.00		
7000 · Travel			
7010 · In State			
7011 · Lodging	3,463.86	5,500.00	-2,036.14
7012 · Meals	341.16	1,200.00	-858.84
7013 · Transportation	9,221.23	10,180.00	-958.77
7010 · In State - Other	0.00		
Total 7010 · In State	13,026.25	16,880.00	-3,853.75
7020 · Out of State			
7021 · Lodging	538.97	1,000.00	-461.03
7022 · Meals	161.69	500.00	-338.31
7023 · Transportation	169.03	500.00	-330.97
7020 · Out of State - Other	0.00		
Total 7020 · Out of State	869.69	2,000.00	-1,130.31
7000 · Travel - Other	0.00		
Total 7000 · Travel	13,895.94	18,880.00	-4,984.06
Total Expense	1,339,731.34	1,589,404.47	-249,673.13
Net Income	230,888.68	0.00	230,888.68