

Programs of the Creative Opportunity Program 2023-2024

ANNUAL REPORT					
<p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2023-2024 fiscal year was the second year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$377,233 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
DIRECTLY MANAGED PROGRAMS					
Pathways	\$85,000	Paid job placement program for entry-level or experience seeking employees from priority populations	Funding to support 20+ placements into paid positions on sets and in studios or projects working in Oregon.	OFVO, OregonMade Creative Foundation (OMCF), Outside the Frame	Funding use to provide training (in conjunction with Outside the Frame) and placement into paid positions on the sets and in the studios of film and television projects working in Oregon. 23 paid placements were created and more than 30 new trainees were supported.
Outdoor Adventure Film Grant	\$10,000	Project specific grants for work showcasing the Oregon outdoors - focused on priority populations.	Funding and completion for x2 to 4 projects that help support and amplify stories and storytellers (both in front of and behind the camera) utilizing Oregon's outdoor spaces as a backdrop.	OFVO, Travel Oregon, OMC	
Tell Your Story Grant	\$32,500	Non-project specific grants to filmmakers seeking support to move their career forward in the film, media and entertainment fields. Focused on priority populations.	Funding for x2 filmmakers supported for a 6-12 month period. Includes office space and review committee stipends	OFVO, OMC	Funding and office space provided for x2 grant winners, Nisha Burton and Tony Altamirano - one in Ashland and one in Portland - chosen from a submission pool of over 70 applicants. Grant winners are provided with \$15,000 each; funding that is not tied to a specific project but rather to be used to further their career goals. Office space provided at Desert Island Studios in Portland and in the offices of the Ashland Independent Film Festival.
PARTNERSHIP PROGRAMS					
Film Career Coordinator	\$35,000	Funding for the Film Career Coordinator at Outside the Frame, a position that is essential to continuing and building on the programs. Part of Pathways.	To provide wrap-around services that lead directly to people finding careers in the digital media industry.	Outside the Frame	<p>Oregon Media PA Pathways Trainings - 32 people served</p> <p>In 2024, we hosted 2 PA Pathways trainings, with one specifically serving the indigenous population in collaboration with NAYA. Through these trainings, we taught the 32 participants the skills needed to successfully enter the film industry. We employed former Pathways participants to teach the course and collaborated with Oregon Film to place participants on professional film sets. Advanced Production Intensive - 15 people served</p> <p>In 2024, we hosted our first advanced production intensive, which served as an opportunity to produce a film that one of our OTF participants had written and employ 15 of our participants as cast and crew members. The participants were paired with industry professionals who mentored them throughout the 3 day shoot. Participants were able to gain invaluable experience while also being supported by the OTF staff and contractors.</p> <p>The most successful parts of our project were the amount of jobs and educational opportunities we were able to create for our participants. In 2024, we were able to find employment opportunities for 47 participants, all of whom are underrepresented in the film industry. Through these employment and educational opportunities, we've seen our participants gain confidence in their skills and build their creative careers.</p>
BendFilm BIPOC Filmmaker Grant	\$10,000	BendFilm's Black, Indigenous, Person of Color (BIPOC) Women Filmmaking Competition Grant Program 2024-25 will support a woman BIPOC artist with \$20,000 toward making their short or feature film.	This grant program breaks down the economic barrier to democratize the art form which in turn will: 1.) Support the career of an underrepresented artist. 2.) Increase the production of films that accurately portray communities who have been underrepresented. 3.) Lead audiences to a better understanding of themselves (if having been underrepresented) or to the life experience of someone unlike themselves.	BendFilm	We advertised the grant through newsletter and social media channels, as well as our festival alumni list. We appropriate secured pitch judges from the local film community, the applications were reviewed, the jury selected 10 to be selected to pitch, and then a final winner was selected. The community engagement was overwhelming, and the opportunity to connect with the filmmakers was really impactful for our mission.
BendFilm Festival Workshops	\$5,000	The Bend Filmmakers Workshops will be hosted during the 2024 BendFilm Festival, October 10-13, 2024 as part of the Festival's education components. These workshops will be hosted both in person and virtually, and as part of a new "Oregon 10" a proposed 10-day Festival launching in 2024 with collaborative partners.	Three to five (3-5) different workshops are planned for the 2024 Festival; this funding will cover the honorariums of the presenters, the travel expenses, venue and equipment expenses.	BendFilm	The four panels had a combined attendance of approx 350 people. These attendees had access to industry veterans like John Cooper, Karyn Kusama, Effie Brown, and Rebecca Yeldham to gain insight on navigating the independent film landscape. there was also venue and space provided for networking and questions after the panel.
Central Oregon Film Office	\$5,000	Take 10-15 images of 10 separate locations around Central & Eastern Oregon. I'd be happy to work with Oregon Film on choices in case there are any that you would like more access to. All images would be uploaded to Reel Scout, and to the Central Oregon Film Office website. They would also be used in our social media outreach (Instagram and Facebook).	Expected outcomes include greater awareness of Central Oregon from location scouts who use Reel Scout and our website as tool to locate production areas for their shoot. As you know, we have been building our media library over the last seven years to ensure Central Oregon is more widely known as a filming location.	Central Oregon Film Office	PREVIOUS GRANTS FOR THE SAME SUPPORT ARE NOW BEARING FRUIT. WE HAVE INCREASED OUTREACH FROM PRODUCERS WHO HAVE SEEN OUR IMAGES ON REEL SCOUT AND ARE NOW ACTIVELY LOOKING TO FILM HERE. THIS INTEREST COMES DIRECTLY, AND VIA OREGON FILM. THE FEATURE 'LET THE EVIL GO WEST' WILL BE FILMING IN CENTRAL OREGON IN MARCH/APRIL 2025 WITH A BUDGET OF \$9M. A LARGE PERCENTAGE OF THOSE FUNDS WILL IMPACT CENTRAL OREGON ECONOMICALLY IN A POSITIVE WAY AND ALSO HIRE LOCAL CREW.

ANNUAL REPORT					
<p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2023-2024 fiscal year was the second year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$377,233 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
Lane County Film Studio	\$7,500	Lane County Film Studio is about to launch an educational program intended to raise the skill set of local filmmakers. Our intention is to develop a hands-on curriculum that covers most of the components of filmmaking from pre-production to production to post.	Look to offer at least 8 courses over the next several months. We intend to reach out to the UO's Cinema Studies program, as well as to the Media program at LCC. Between those efforts, website notices, and word of mouth, we expect that we can get 100 students through the program.	Lane Co Studios	<p>We created opportunities for new film makers to learn about the craft of film making. This was accomplished under three categories, talk back opportunities, classes, and an entry level film making competition. We held a Launch Event on April 13, 2024, where we invited the community to join us in a panel discussion of professional film makers. Professional and independent film makers answered questions provided by an audience of over 80 individuals. Rick Gates hosted an eight-week course on lighting for film that had 12 students learn in depth lighting and equipment training. We hosted Jeff Johnston, a local film maker on August 15th, as he led a discussion around what "life on a professional film set looks like" 15 people attended that event. Finally, we hosted the Script to Screen competition that gave new filmmakers a chance to produce, film, and edit a short film. We had nine teams sign up and there were over 45 participants involved in the making of films.</p> <p>We used the funds to rent the locations for both the Launch Event (Wild Craft Cider Works) and The Script To Screen Film Competition (Ed Ragozzino Theatre). We used funds to purchase marketing materials, website development and updates, and electronic marketing tools. Finally we purchased light equipment for lighting classes.</p> <p>We have directly aided over 150 members of our community this year alone. As mentioned in the above section, the training and educational opportunity created a wide variety of educational points to help people at all levels of film making. We also hosted 9 get togethers this year to network and discuss film making in a more casual environment. Each of these events saw between 30 and 60 people attend. While these were low/no cost events the opportunities for people to connect was huge.</p>
Professional Membership Access	\$5,000	Provide OMPA membership to all participants of the various programs to ensure they can promote their skills, are featured on the platform, access jobs info	Funding to provide 50 memberships to participants of these various programs.	Oregon Media Production Assoc. (OMPA)	
Invent Oregon Doc	\$7,500	Grant funds supported NW Documentary hiring producer and crew to work with, film, and coach student teams from around the state. The student teams were competing in the InventOR competition where they created physical prototypes for new products and pitched their products at a competition in Eugene. Funds from Creative Opportunity Grant were specifically used to support the coaching of student teams by Oregon filmmakers Camille Adams and Shannon Breen.	<p>This is the second year working with InventOR on this project. InventOR staff report that the exit interviews are a really important part of the experience for the teams. These interviews provide the teams a chance to reflect on their growth and journey. The interviews are shared with the teams so that they can use them for future profiles or promotion of their projects.</p> <p>InventOR has been very happy with the videos from last year and are using the videos as tool for fundraising and recruitment.</p>	Northwest Documentary (NWDocs)	
PCC Animation Internship Program	\$8,064	The goal is to provide an opportunity for a PCC Multimedia community college student, (seeking a Video Production or Multimedia degree), to gain valuable work and mentorship experience in the Animation and VFX industry through a summer internship with Laika studios.	The funding request would support the hours of the internship time and provide a wonderful opportunity for one PCC student.	Portland Community College, Laika Studios	Participant testimony: "My internship ended last Friday. It was an extremely rewarding experience for me. I found Laika to be a very positive and supportive environment. I think I made a lot of great connections and I got the chance to show what I have to offer as someone to work with. (As hard as it may be for some, especially for the introverted, the development of relationships is key.) The people there are top-shelf and they've set a high bar for me as far as how to work alongside others and collaborate on that level."
NWDocs - Recording Resilience	\$5,000	This project is a collaboration between NW Documentary and the Dougy Center, a Portland-based non-profit that provides grief support in a safe place to children, teens, young adults, and their families. This program has a history of success, and both NW Documentary and the Dougy Center look forward to renewing the partnership.	We would expect to serve 4 to ten middle school or high school-aged youth from the Dougy Center community. We would recruit 5 local filmmakers to work with these youth over the course of a week at NW Documentary's community space. Each youth will create their own short documentary film and will retain all rights to their films. In years past, there has been a friends and family screening at the Dougy Center. With permission from the youth, NW Documentary, and the Dougy Center may organize additional screenings and events for the films.	NWDocs	The project most directly impacted the five five kids in the program. The Dougy Center provides support for kids grieving for lost family members and Recording Resilience is one of many opportunities for the kids to process their loss. We were told that two of the kids in the program this year probably didn't want to talk about the person they lost but were interested in filmmaking - however the both ended up finding stories and ways to talk about who they lost. The films were shown to families and Dougy Center staff at the end of the week. One of the participants is showed her film at a memorial two weeks later. The Dougy Center uses these films for fundraising and to explain the impact and importance of the non profits work. This program over years has provided a library of films for the Dougy Center. The filmmakers also take a lot away from the program. It's a chance to process their own grief and share filmmaking in this setting.
Writing for Games	\$15,000	2 day class	Insight and training for Writing for Video Games in the form of a Retreat/Conference. Held Nov 3,4 2023 in Newberg, OR	Soma Games	We had 12 new students at this event from all over the Willamette valley and ranging in ages from 16 to 65. Guests were taught an introductory seminar on how to write for video as an exciting career in a rapidly growing field. This seminar acts as a "101" style course to orient guests on the tools, skills, and techniques required to start and succeed. Customer satisfaction was very high and 90% of the guests indicated getting more then they expected in a career they are excited to explore.
Confluence Filmmaker Fellows	\$18,650	Confluence proposes a grant of \$18,650 from Oregon Film's Creative Opportunity Grant program to support this screening event for our first Filmmaker Fellows and provide a second year of the program for a new round of Fellows.	Three more Indigenous video artists would receive cash prizes to support a film developing project: one for \$5,000 and two for \$2,500. Three other Emerging Indigenous Filmmakers would receive full camera kits (or alternative equipment) worth \$800. The rest of the funding would support \$500 stipends for 5 Mentors to meet regularly with our Fellows, along with 60 hours of Project Management by our Editorial and Content Manager Lily Hart.	Confluence Project	

ANNUAL REPORT					
<p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2023-2024 fiscal year was the second year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$377,233 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
DAMN Good People	\$10,000	Damn Good People is a DEI focused concierge staffing service facilitated by Desert Island Studios that matches mid to advanced level production creatives and technicians to production jobs in Oregon. The list is vetted and represents a talented community of professionals from traditionally underrepresented communities within the film/tv/commercial industry.	<p>Expected Outcomes and Community Impact</p> <ul style="list-style-type: none"> • 30 - 200 Freelancers placed on projects throughout the year • At least 4 professional production partners receive DEI orientation per our staffing partnership impacting 50 - 300 production team members. • 3 - 10 Desert Island Studios Staff and Damn Members activated through program facilitation. 	Desert Island Studios (DIS)	<p>We helped place people onto several jobs and supported people through challenging experiences while out on the job and within navigating their careers. We also inspired and mentored folks in a personalized way that catered to their specific needs and challenges. We helped build community and introduce folks from different areas of our local industry to cultivate new professional relationships. Some DAMN List folks ended up on two of the professional TV series, one feature film, a high budget music video, high budget commercials, and several short films. Jobs did come through. We also hosted the Accountability workshop for 11 professionals and it went really well. We believe the workshop that was developed through this program is well designed and should continue to serve our local community beyond the DAMN Program.</p> <p>25 participants. Over 300 film professionals. 6 Producers and Project managers that hired from the list and their crews.</p>
Desert Island Television	\$10,000	Desert Island Television will include many of the elements we loved about XRAY TV while incubating more DEI focused community support.	<p>The grant funds would allow us to establish a maintainable process for a successful new era of hyper local indie television. Develop the voice and style of Desert Island Television.</p> <ul style="list-style-type: none"> • Develop the content delivery and distribution pipeline process from DIS community to Open Signal and Metro East. • Develop community building and relationship building events and trainings and collaborations between the cable access centers and DIS. • Request finished content (films, MV's, dance films, comedy, experimental) from a curated list of underrepresented filmmakers to host their content locally. • Develop and produce Desert Island Television logo for the Cable Channel • Launch a Desert Island Television Youtube channel that features the best of DIS TV. • Host a yearly screening event and party at DIS of all the best DIS TV content • Provide stipends for artists to create DIS TV interstitials. 	DIS	<p>DITV is a curated block of Desert Island Studios produced content thread together with DITV interstitials and an old school MTV style host introducing the content and delivered to the local cable access channels and on Open Signal Watch channel. We engaged many filmmakers and media makers from within DIS membership and beyond for this program.</p> <p>5 main artists and then 25 people who were involved in producing DITV interstitials on their production teams, 42 current DIS members who were engaged in the content curation process and asked to submit work to the block, 8 people involved in the shoot for the DITV host production, 2 DIS staff leads, over 50 people within the wider community who have produced work either at DIS or with our gear anytime since 2016 were invited to contribute their work to the block.</p> <p>We successfully cultivated a pipeline for DIS connected projects to get aggregated into one awesome curated block! Being able to offer artists a grant to make a cool and creatively open interstitials.</p>
Southern Oregon Set Skills Training Proposal	\$10,000	<p>In Spring 2024, Southern Oregon University's Digital Cinema program offered The Crew Experience, an 11-week, 12-credit training program in which all trainees were placed into union-defined crew positions on a single production, where they will work side-by-side with SOU faculty and industry mentors to produce a short film on location.</p> <p>Upon successful completion of the program, all trainees received a micro-credential in Set Skills for Cinema Production. offer The Crew Experience, an 11-week, 12-credit training program in which all trainees are placed into union-defined crew positions on a single production, where they will work side-by-side with SOU faculty and industry mentors to produce a short film on location.</p>	32 trainees participated in the program. Each trainee was placed in a crew position, was trained and mentored, spoke with career professionals working in the same position, and spent approximately 360 hours in deep experiential immersion performing their assigned crew role. The growth and skilling up of the trainees is astounding. The program is easily achieving its aims in preparing trainees for professional production work.	Southern Oregon University	32 trainees participated in the program. Each trainee was placed in a crew position, was trained and mentored, spoke with career professionals working in the same position, and spent approximately 360 hours in deep experiential immersion performing their assigned crew role. The growth and skilling up of the trainees is astounding. The program is easily achieving its aims in preparing trainees for professional production work.
CINE/SEEN	\$14,000	A showcase of talent from priority populations including those who are producing content via the other COP programs, chance to partner with other COP programs to develop filmmaker's careers.	Funding for partner to help showcase the work of 4-8 filmmakers	OMPA	Cine ISeen is a film showcase for underrepresented filmmakers in Oregon. It is hosted at the Hollywood Theater. Showing films (content) up to 20 mins. for a crowd of over 200 people. Funds were used to pay a small stipend to the filmmakers selected. Filmmakers on the selection committee, event coordinator, entertainment at the event. Happy Hour for the filmmakers to lead up to the event, merch and all promotion for the event including graphic design. Positive outcomes include being able to highlight underrepresented filmmakers and having a certain quality of work being showcased. This is always a community building event!

ANNUAL REPORT					
<p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2023-2024 fiscal year was the second year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$377,233 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
Creative Conferences - Tomorrow Theatre	\$12,000	<p>A panel and discussion with Sneaker Week and three artists involved in the advertising and shoe design world about how media plays a vital role in the production and selling and creativity of sneakers. This event took place on May 2nd, 2025 at the Tomorrow Theater and included, Ty DeHaven (HILOS), Laurance Bass (Pensole Lewis College of Design), Forest Pond (New Home Music, and Herbert Beuclaire (SneakerWeek).</p> <p>On November 22, we hosted at the Tomorrow Theater, the monthly program Creative Mornings featuring fashion designer, and filmmaker Fuschia Lin as she discussed her art form and practice.</p> <p>Three panels and discussions took place when we presented the television series Food Foray, at the Tomorrow Theater on an 23rd in which both food crafters and filmmakers discussed how their project came into being as well as the intersection between food and film and how they both bring together different communities. Guests included Director Ivana Horvat, Producer John Lugton, Host Jessie Thiessen, DP Adolfo Cantu-Villareal, Guest Nino Fletcher, Gust and Food Cart Owner Amalia Sierra and her daughter Jasmin Vazquez, and guests Thet Swe and Noah.</p> <p>On March 13th, in partnership with NW Documentary, and Oregon Media Lab, we hosted the Short Doc Showcase, Meet up and Zine Fair at the Tomorrow Theater. This event included filmmakers Ana Lueck, Nora Colie and producer Brooke Herbert, Sahar al-Sawaf, Dana DeLaski, Tarin Jordan-Vanderkast, Diana Mullan Zhu, ennie Greb and NW Documentary Executive Director Sam Gaty. Filmmakers and Sam partook in a discussion about their films and the documentary scene here in Portland. Prior to the films, a non-fiction zine table was set up from Secret Room publishing.</p>	<p>22 artists were directly impacted with this funding as we were able to provide them both an honorarium as well as a platform and venue for discussing their craft and presenting their work to the general public.</p> <p>Utilizing the strength of the Portland Art Museum's audiences through social media and newsletter recipients as well as our own website, these events were publicized through these channels. We also worked closely with any of the partners involved to have them also share out the event. Likewise each of these events were created by speaking with and working with partners, but also focusing on different types of media storytelling.</p>	PAM CUT	Overall the project will have helped/impacted roughly 28 artists who have participated in the 4 events receiving an honorarium but also getting to speak in front of an audience and share their own art form and craft. Large audiences who were able to listen to and engage with these artists. Bringing together these various creators and providing them a stage and platform to share their work.
"Wraparound" Support Services	\$750	Additional stipends for grantees to be utilized on "support" programs like transportation, child care or housing.			Contribution made to Oregon filmmakers to attained out of state conferences and panels
La Grande Summer Film Project	\$7,500	The La Grande Summer Film Project 2024 aims to engage and empower middle school and high school students during their summer break by providing them with a unique opportunity to collaborate with industry professionals in creating, producing, and exhibiting short films over a three-week period. This project not only fosters creative expression but also introduces young individuals to the art and techniques of filmmaking, encouraging them to explore potential career paths in the entertainment industry.	<ul style="list-style-type: none"> - Empower students with practical skills in storytelling, filmmaking, and collaboration. - Connect students with industry professionals for mentorship and learning opportunities. - Foster a sense of creativity, teamwork, and responsibility among participants. - Provide an outlet for self-expression and exploration of potential career paths. <p>https://www.eofilmfest.com/summer-film-project-presents/</p>	Eastern Oregon Film Festival	<p>Estimated Impact: 50-100 People</p> <p>In addition to the direct participants and viewers, numerous community members expressed interest in the project and in supporting future events. The program also helped increase early awareness of the upcoming film festival, resulting in a noticeable boost in engagement around the event. On a smaller scale, the project fulfilled its mission of fostering community involvement and enthusiasm for film, and we look forward to increasing participation and impact in future iterations.</p> <p>Our small team achieved significant reach, both geographically and across nearly all aspects of production. We helped participants find excitement in their contributions by encouraging them to lean into their strengths and interests. For example, Colin, a 10-year-old participant, was interested in stop-motion animation, which led to him creating the project's opening title sequence—a feature that added a personal and unique touch.</p>
Open Signal Production Cohort	\$7,500	<p>The Winter Production Cohort application period will open to the public in late 2023. Between six and twelve projects will be selected based on how well they reflect community interest, their cultural and artistic relevance, and their mission alignment with Open Signal.</p> <p>The five-month film production program consists of camera, lighting, and editing classes to bring the works to fruition culminating in a group screening of all completed works in spring 2024. Under the guidance of the Cohort Facilitator, cohort participants receive technical and artistic media education and resources, access to laptops, cameras, and all necessary equipment, and one-on-one mentorship.</p>	<ul style="list-style-type: none"> ● Build participants' professional foundation and portfolio to showcase their progression as a producer. ● Connect new creators to a network of creative professionals and build their confidence to pursue collaborations. ● Contribute ongoing content to both Open Signals' cable access broadcast channels and local and national venues. ● Bring up to 12 short video media projects to screen. ● Ensure all participants gain professional competency in cinematography, three point lighting and equipment, and audio production, production leadership skills, time management, public speaking. ● Provide ongoing support for cohort alumni toward local screening and promotion, professional opportunities, and continuing production advisory/consult/support on future projects. 	Open Signal	Eighteen community media producers gained studio and field video production experience, leadership and collaboration skills, and public speaking experience working on and supporting each other through the development of video projects and over 40 audience members enjoyed the original content the cohort produced at our final event. The most successful parts of the project were enabling 15 individuals to develop their first video projects. Eleven finished and screened their projects, 3 participants submitted works in progress and a plan to continue engaging with Open Signal to complete their projects, and 1 completed a 20-minute documentary.

ANNUAL REPORT					
<p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2023-2024 fiscal year was the second year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$377,233 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
Catalyst - Script to Screen	\$10,000	Script to Screen Short Film– Award one short film script contest each year. The winner receives a significant production grant as well as access to our cast & crew members, massive production support, valuable in-kind donations, and an Executive Producer from our board to realize their project.	Produce a short film in order to provide opportunities for women/ non-binary, BIPOC, and LGBTQIA2S+ folk to develop their portfolios in film so they can better leverage their experience in the entertainment industry. And it gives (often new to film) writer/directors an opportunity to make their films.	Catalyst Film Collective	We facilitate a script competition, where professional screenwriters give feedback to every applicant, lead a community-based voting process to determine the winner, and then our organization becomes Executive Producer of the subsequent film production, giving recommendations, and making sure everything runs smoothly. Giving a new artist an opportunity to tell a story we don't get to see, and giving dozens of other artists an opportunity to learn new skills along the way.
Lion Speaks - Black Directors Development	\$10,000	The Lion Speaks Director Development Program is a comprehensive and customized program designed to expand directorial opportunities for talented individuals of color in the Pacific Northwest. The program offers an extensive training curriculum that covers all aspects of directing, from pre-production to post-production. Participants will receive comprehensive guidance and mentorship from industry professionals and creative executives.	The program is designed for 4-6 directors of color at various career stages. The program will include: • On-set training with experienced directors • Small group workshops with industry experts, including an entertainment lawyer, professional writer, seasoned editor, and storyboard artist • Individualized mentorship • Networking opportunities	Lion Speaks	Bipoc directors received training, networking, sponsorship, and mentorship, from 11/1/2023 - 09/1/2024. Lorenzo Lowe II, Kenny Hamlett, Devon Boss, Marcie Caddell, Joseph Blake, Christian Henry, Syariah Sims. 5 -10 people were supported. Some were helped through mentorship to help them navigate their career; some were hired for opportunities to be paid for honing their skills.
Freemont Station - Young Filmmakers Training	\$7,500	Founded by 5 PSU Film graduates, Fremont Station is a community funded 501(c)3 organization focused on educating and enabling young filmmakers to create films and multimedia. Fremont Station works with a repertoire of artists and crafts folk to help fund and create short-form content. Similar to a Theater Company, Fremont Station works with a repertoire of artists and craftsmen to help fund and create short-form content. Once a member, all Filmmakers must work on at least two of our current projects before being able to direct a project. Once a project is started, they will have weekly check-ins with our production/post coordinators to make sure the project is always moving towards completion.	1. to provide access to equipment, insurance and production equipment to young artists who would otherwise not be able to afford to create film and TV; 2. to provide educational opportunities for young artists to develop share and collaborate in the creation of film and TV; 3. to share the work of said young artists publicly in festival competitions and community showings; 4. to sponsor, host and/or participate in events and activities that promote the art of Film and TV and make it accessible for other young artists. Our goal for 2024 is to work with filmmakers to create at least 6 short form projects.	Freemont Station	Generally, the funds were allocated to the nonprofit's operations, equipment upkeep and to our first project of the year (Jess Barr). Specifically for Jess's project, funds were allocated to a camera package, G&E package and team, Sound, Makeup, Cast, food on set and post production costs. CREATE: At Fremont Station we are big believers in enabling an auteur to create the world as they see it. In the process of creating, we make sure to ask our selves the question "how can I help her make her film" and not "how can I help her make one that I'm trying to make" COMMUNICATE: On the project we focused heavily on giving ourselves enough prep time to effectively communicate our vision and get on the same page prior to the shoot day. We all walked in feeling very prepared. ENACT: Because of the grant, when we started the project with the resources and prep time we gathered, we all felt very confident in being able to accomplish the film at hand.
Music Video Month	\$7,500	MVM is centered around stimulating the local entertainment industry by promoting	Success for MVM 2024 at a base-level is increasing signup over the pilot year, the number and quality of music videos created, and overall audience engagement with the Showcase.	Music Oregon	32 Artist signups with 11 projects in post production and 9 ancillary artist performances. Approx 12 local companies contracted and 4 vendors benefiting from the increase in business. Many new connections were made at the live events particularly among BIPOC artists. The Winter Sessions was by far the biggest hit of our project to date. The live music with in-person connections allowed for more dialogue and collaborations. There were two separate Winter Session events - one more public at Lovely Rita in the Hoxton, and one more private at Jackpot Records, allowed for a more expansive outreach.
Women in Film - Educate & Incubate	\$7,500	WIF-PDX Educate & Incubate program is designed to help folks with historically marginalized access to the film industry (BIPOC, LGBTQ, disabled, women, people experiencing poverty) get their projects made and support career advancement in the film, media, and entertainment industry. Our goal is to help storytellers bring their work to fruition, ultimately diversifying our culture's media.	<ul style="list-style-type: none"> We will host four educational seminars providing specific project and career skills to a minimum of 150 participants per year (see above). A minimum of 10 participants in the incubator program will complete 10 production goals set by the participants. 5 films will be publicly screened to an audience of a minimum of 100+ Work with four local production companies or studios to build connections with potential collaborators. 	Women in Film PDX	The Educate & Incubate program is designed to help folks with historically marginalized access to the film industry (BIPOC, LGBTQ, disabled, women, people experiencing poverty) get their projects made and support career advancement in the film, media, and entertainment industry. Our goal is to help storytellers bring their work to fruition, ultimately diversifying our culture's media. This diversification of stories is at the heart of WIF PDX's mission and belief that we will only see clearly when everyone is allowed to offer their point of view. Through our program, Educate/Incubate, we will help local filmmakers make meaningful connections with professionals, learn new skills and create accountability with each other. Each of the workshops/panels were a major success! Helping the cohorts through the projects, connecting Mentors with them was also a success. The impact on the community was clear since we had a sold-out final showcase at the Hollywood Theatre. Seeing 11 women on stage at the Hollywood talking about their films was extremely impactful. We had first time directors, folks who were transitioning from below the line or crew positions to Directing, diverse stories and more.

ANNUAL REPORT					
<p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2023-2024 fiscal year was the second year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$377,233 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
Oregon Indigenous Vision Grant	\$10,000	The funds were used entirely to support a filmmaking team that elevates the production of a Native American focused film in the State of Oregon. A selection was made after a lengthy application process and interviews with final candidates. We created an application based on the spirit of the grant (to raise Native American visibility through film and increase Native American production in Oregon) and then began a marketing campaign to reach potential filmmaker candidates. This was done via our newsletter, Native American media, in conjunction with other regional festivals (SIFF, Bend) and social media. We then reviewed the applicants and narrowed the selection to three filmmakers and subsequently interviewed the candidates and selected a winner by committee consensus.	Two filmmakers were given the award. Their work will subsequently impact an entire crew and cast (size unknown at this time.). The final project will reach a wide audience both at the MSFF and through other screenings and distribution of the film.	McMinnville Film Festival Foundation	The Directing team of Olivia Camfield & Woodrow Hunt won the \$10,000 grant offered in collaboration with Oregon Film's Creative Opportunity Program. The grant will help the talented pair to create a piece that will premiere at next year's MSFF. Olivia Camfield is a multimedia movement artist of the Muscogee Nation. Their work finds connection to dance as body horror, tattooing as protection spells, and farming as Queer Indigenous Futurism. Their work includes themes of the Alien as kin, time traveling relatives and Mvskoke lifeways in experimental forms. Woodrow Hunt is a Klamath, Modoc and Cherokee artist. His film practice is focused on documentary and experimental forms. His experimental work explores the functions and relationship between digital video and memory.
Film Festival Submission Support	\$3,769	Offset festival submissions for #OregonMade and COP Projects	Allow #OregonMade projects to submit to and attend a wider group of higher profile festivals.		Contributions were made to projects that were winners of the Outdoor Adventure Film Grant and the Portland Post production Grant to support their application to and participation in nationwide film festivals.
Sub-Total 2023-24:	\$377,233				
Allocated Budget 2023-24:	\$377,233				
over/(under):	\$ -				