



### STATUTORY AUTHORITY AND MISSION

The Oregon Film & Video Office (OFVO) is a semi-independent state agency, created by statutory authority under ORS 284.300 to 285.375.

The mission of the Film & Video Office is to promote statewide development of the film, video and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry nationally and internationally.

### WHAT WE DO

With a staff of four FTE and an adopted 2023-2025 biennial lottery funds allocation of \$1,479,463, we:

- Market Oregon as a filming location, retain in-state productions, recruit out-of-state productions, and serve as a liaison to the productions to help connect, navigate permits, access or other production-related concerns
- Support and build on a thriving #OregonMade film, video, and multimedia industry; celebrate and promote Film, Television and Media production as a historic cultural asset to Oregon
- Administrate Oregon Production Investment Fund (OPIF) and Greenlight Oregon (GOLR) incentive programs
- Support and advise the state's public and private higher educational institutions as they prepare their students for a future in the media industry
- Track and report on the economic impact of the industry and industry-related programs
- Work with other governmental entities to create and streamline filming regulations
- Build partnerships with local communities, private industry and other state agencies
- Serve as a spokesperson for the industry, both within and outside of the State
- Event sponsorship, participation and promotion
- Direct community development and support
- Oversee and administer grants, sponsorships, partner programs that focus on the development of talent, workforces, projects, small business and diversification in our industry
- Develop, administer and expand the [Oregon Film Trail](#), a first of its kind in the nation tourism economic driver capturing revenue and data from Film Tourism.
- Develop, administer and engage our community and industry through the [Creative Opportunity Program](#) which allows OFVO to bring funding to regional and creative partners as well as direct granting and education/placement programming.

### BENEFITS TO OREGON

OFVO commissioned an updated [Economic Development report for 2023 through EconW](#). This can be found on the "About Us" page of our website ([OregonFilm.org](#)).

The film and video industry benefits Oregon in a wide variety of ways:

#### • Economic Impact.

*The growth of the film and video sector in Oregon has been nothing but explosive. In 2004, we wrote an economic impact report of Oregon's film and video sector. We found that in 2002, the sector's direct output was \$177.7 million, and its total contribution was \$357.1 million. Compare that to what we calculated in this report for FY2023—\$1,249.9 million in direct and \$2,041.9 million in total contributions. (Table 3). Therefore, in 20 years, the sector's direct output rose 603 percent and its total contribution rose 472 percent. These are extraordinary increases. And they far outpaced the whole economy of Oregon, which grew about 158 percent over that time.*

- **Industry revenue is spread throughout various sectors of the economy.** The average film or television production does significant business with hundreds of local vendors per production including hotels, rental cars, lumber yards, hardware stores, office supplies, clothing stores, furniture and antique stores, grip and lighting equipment, and many more.
- **Economic impact is felt throughout the state.** Although Portland continues to be the home of the majority of the total output, the impact is felt statewide with features like ALMA & THE WOLF (Tillamook, Pacific City), MY DEAD FRIEND ZOE (Molalla) and BREAKUP SEASON (LaGrande) which employ cast & crew and engage vendors on a local level for every day of the shooting schedule.
- **The film and television industry provides living wage jobs with benefits.** On the television series that are in production in Oregon, the average hourly wage is over \$25/hour. A full time worker can earn health benefits for up to two years on one television production.
- **Promotional value** – Through various strategic partnerships like those with [SetJetters](#) and Travel Oregon, OFVO has rolled out over 40 stops on the [Oregon Film Trail](#). New signs have been placed in places like LaGrande, Richland, St. Helens and Baker City marking iconic filming locations and driving film tourism to local communities.
- **Community support and growth** - through the newly allocated [Creative Opportunity Program](#) and the non-profit the [Oregon Made Creative Foundation](#), OFVO continues to deploy funds, programs and partnerships that directly aid the development of workforce, talent and creative projects throughout the state.

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# OREGON FILM & VIDEO OFFICE

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## Legislative Briefing - 2023-2025 Biennium (cont.)

During the 2023-2025 biennium, the Oregon Film & Video Office has successfully retained, recruited and assisted numerous film and television projects here in Oregon. The following are a few examples of successful projects produced throughout Oregon in the last two years.

### THE NIGHT ALWAYS COMES (FEATURE FILM)

This Netflix Original feature film, based on Oregon author Willy Vlautin's novel, shot in the Spring of 2024.

### IT'S WHAT'S INSIDE (FEATURE FILM)

This feature film shot in 2022 and sold to Netflix at the Sundance Film Fest for \$17M was released in the autumn of 2024.

### IN THE KNOW (SEASON 1)

This critically acclaimed stop-motion animated series from Peacock and Oregon's ShadowMachine was released in early 2024.

### LITTLE WING (FEATURE FILM)

This Paramount animated feature film starring Brian Cox and Kelly Reilly was released in 2024.

### CRIMINAL (SEASON 1)

The first season of Amazon's series based on the critically acclaimed graphic novel starred Luke Evans and Emilia Clark and shot for six months in around Portland.

### VISUAL EFFECTS RECOGNITION

Oregon's growing VFX industry was recognized on an international level when Refuge VFX won and Emmy Award for its work on Hulu/FX's "Shōgun."

### LAZARETH & NEW LIFE (FEATURE FILMS)

These Oregon shot feature films were recognized in the New York Times as two of just five science fiction features to stream in early 2024. They featured locations in Estacada, Enterprise and Joseph.

### WORKFORCE DEVELOPMENT

Partnering with Outside the Frame, OFVO has placed more than 50 paid candidates onto the various sets and studios in Oregon. These placements focused on members of priority populations who may not have had the opportunity at these entry level jobs. Many of these placements have continued to work in the industry through the contacts that they made on their initial placement.

For more information, visit [oregonfilm.org](https://oregonfilm.org).

Please visit our [Open Data](https://oregonfilm.org/article/oregon-film-budgets-reports-data-and-transparency/) site for specific data on our work and <https://oregonfilm.org/article/oregon-film-budgets-reports-data-and-transparency/> for more info on our budget and spending.

### OREGON FILM FESTIVALS

OFVO also directly supported several of the state's premiere film festivals in places like Ashland, Bend, McMinnville, Hood River, La Grande, and Klamath in an effort to not only highlight local talent working within the state, but bringing producers, filmmakers and projects into the state for the first time.

### OREGON FILM TRAIL

Working with several strategic partners like the [SetJetters](#), [Oregon Made Creative Foundation](#), Travel Oregon, Oregon State Parks, the Oregon Coast Visitor's Association, the Willamette Valley Visitor's Association and the cities and towns of Hines, Baker City, Eugene and Canby (amongst others), Oregon Film was instrumental in launching the [Oregon Film Trail](#). The Film Trail consists of more than 40 physical signs placed in close approximation to iconic shooting locations. It supports and highlights the cultural significance to Oregon's history as well as encourages local tourism into smaller communities.

### ANIMATION

Since the 1970's, Oregon has cultivated a hub for quality animation. And now it is a recognized leader in the animation community worldwide. Leading the way is Laika who is working on its sixth feature film, WILDWOOD, while ShadowMachine won an Oscar for PINOCCHIO. Other leading animation studios based in Oregon include House Special, Bent Image Labs and Hinge Digital who continue to create quality, award winning animated content for a rapidly growing audience. Animation is now an internationally recognized export commodity for Oregon, and even established companies are finding a home here.

### GRANTS AND OPPORTUNITIES

Creating opportunities in the media industry has been a driving force in OFVO's efforts and, to this end, we have worked closely with the non-profit [Oregon Made Creative Foundation](#) and with the newly established [Creative Opportunity Program](#) to identify partnerships and funding sources for a series of grants given out to local creators. Most recently OFVO has partnered with more than 30 different entities and directly aligned with OMC and Travel Oregon to award two "Outdoor Adventure Film" Grants (\$45,000) and two "Tell Your Story" Grants (\$30,000).

### PARTNERSHIPS

OFVO has relied on many strategic partnerships to create opportunity and recognition for the creative industry as a whole. These partnerships include both financing and resources being shared. Organizations like the Portland Events & Film Office, Travel Oregon, Travel Portland, Oregon State Parks, Central Oregon Film Office, Film Southern Oregon, Klamath Film, Lane County Studios, the cities of Baker City and LaGrande and The Confluence Project (just to name but a few) have all partnered with OFVO in some form to bring money and opportunity to our community and industry.