

Programs of the Creative Opportunity Program 2024-2025

ANNUAL REPORT <p>The Creative Opportunity Program was created during the 2022 legislative session and is a dedicated allocation of 2% of annual incentive funds targeted to support grants, workforce development, career development, DEI work and regional work in our industry.</p> <p>The 2024-2025 fiscal year is the third year for the program which has its own operational FY of October through September due to the timing of the availability of incentive funding. All together \$376,930 was committed to the further development of the media and content industry in Oregon,</p> <p>The Creative Opportunity Fund supported or directly administered the following programs:</p>					
Programs	Approved Amount	Description	Outcomes	Partners	Partner Comments & Outcomes
DIRECTLY MANAGED PROGRAMS					
Pathways	\$115,000	Paid job placement program for entry-level or experience seeking employees from priority populations	Funding to support x15-20 placements into paid positions on sets and in studios or projects working in Oregon.	OFVO, OMCf	
Project Grants	\$115,250	Rolling funds for project specific grants	\$2500-\$20,000 grants for projects	Various	
Partnership Grants	\$58,750	Supplimental Funding for Parttnership projects	\$1,000-\$15,000 grants for partnership programs	Various	
PARTNERSHIP PROGRAMS					
Film Career Coordinator	\$45,000	Funding for the Film Career Coordinator at Outside the Frame, a position that is essential to continuing and building on the programs. Part of Pathways.	To provide wrap-around services that lead directly to people finding careers in the digital media industry.	Outside the Frame	
PA Training Classes	\$10,000	Funding for Production Assistant Training classes in order to train clients for on-set paid placements on projects filming in Oregon through the Pathways Program	2 to 3 classes during the year training up to 15 people per class.	Outside the Frame	
Central Oregon Film Office	\$3,500	Work with urban and rural high schools in Central Oregon to discuss all aspects of the film industry with interested students. Discuss everything from development to distribution and learn more about what roles students are interested in. Encourage interest in being directors or actors, and increase understanding of the different ways to achieve those goals, or how the roles interplay with each other.	Aim to work with between 15-30 students per school and approximately 25 high schools. 25 x 30 = 750 students.	Central Oregon Film Office	
PCC Animation Internship Program	\$10,000	The goal is to provide an opportunity for a PCC Multimedia community college student, (seeking a Video Production or Multimedia degree), to gain valuable work and mentorship experience in the Animation and VFX industry through a summer internship with Laika studios.	The funding request would support the hours of the internship time and provide a wonderful opportunity for one PCC student.	PCC & Laika	
Southern Oregon Set Skills Training Proposal	\$10,000	In Spring 2025, Southern Oregon University's Digital Cinema program will offer The Crew Experience, an 11-week, 12-credit training program in which all trainees are placed into union-defined crew positions on a single production, where they will work side-by-side with SOU faculty and industry mentors to produce a short film on location. Upon successful completion of the program, all trainees receive a micro-credential in Set Skills for Cinema Production.	30-40 trainees may participate in the program. SOU faculty will serve as producers, and a outside director will be selected. All other crew roles will be filled by trainees.	Southern Oregon University	
Festival Submissions	\$1,000	Subsidize Festival submission and attendance costs for Oregon based projects	Funding to allow for festival submissions and attendance to national festivals for Oregon projects.	Various	
"Wraparound" Support Services	\$930	Additional stpiends for grantees to be utilized on "support" programs like transportation, child care or housing.		Various	

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Eastern Oregon Production Field Trips	\$7,500	The Production Development Field Trip provides filmmakers with the opportunity to evaluate the feasibility of producing their projects in Eastern Oregon. Participants will immerse themselves in the local environment, connect with community members, and explore resources essential for production. Program Details Who: Selected filmmakers or small creative teams (1-3 individuals). What: A 4-7 day exploratory visit to La Grande, Oregon. When: Late spring and summer of 2025. Where: La Grande and surrounding areas in Eastern Oregon. Why: To offer filmmakers the tools and connections needed to assess Eastern Oregon as a potential setting for their films, ultimately enriching the local economy and creative landscape.	Filmmakers gain insight into the practical and creative benefits of working in La Grande. EOFF strengthens its role as a hub for creative development in Eastern Oregon. The local community benefits from increased visibility and potential economic growth through film projects Equip production teams with \$2000 - \$5000 in cash incentive if project returns to produce.	Eastern Oregon Film Festival		
Sub-Total 2024-25:	\$376,930					
Allocated Budget 2024-25:	\$376,930					
over/(under):	\$ -					